

OSU Libraries and Press Annual Report, 2012-2013

GRAMMATIC ACHIEVEMENTS

1A. Student engagement and success

Instruction:

Center for Digital Scholarship Services (CDSS) faculty taught several workshops and conducted numerous consultations for graduate students on copyright permissions and fair use. These activities led to a number of graduate students strengthening their research through the use of copyrighted images, which they'd either been advised to remove or had decided to remove themselves because of copyright concerns.

Special Collections and Archive Research Center (SCARC) faculty:

- engaged with more than 2,000 people, an increase of 64 percent over 2011-2012. This includes 1,226 students in course-related instruction and 755 people (including students) in tours or orientations of SCARC.
- co-taught the Honors College course TCE 408H “Sundown Towns in Oregon” with Professor Jean Moule, fall 2012. The class's four students co-curated a display featured in The Valley Library's 5th floor exhibit area.
- worked with SOC 518 “Qualitative Research Methods” students to develop six oral histories of individuals important to OSU history. These student-conducted interviews have since been deposited in a dedicated SCARC oral history collection and were featured in a Valley Library exhibit case.
- collaborated with students in the History course HST 415/515 “Digital History” to develop a web site on the history of Waldo Hall – based on research in SCARC collection by undergraduates who selected content and wrote text for the Waldo Hall online exhibit.

OSU Press staff met with the following classes at OSU and other universities and schools:

- WR 362 Science Writing, in the OSU School of Writing, Literature, and Film;
- John Witte's editing class at the University of Oregon;
- Scott Slovic's editing/publishing class at the University of Idaho;
- Roosevelt High School Publishing and Writing Center in Portland.

Press staff members spoke about publishing issues to classes and audiences at OSU, UO, University of Idaho, the Kohala Center in Hawaii, the Native American and Indigenous Studies Association annual conference in Saskatoon, and Roosevelt High School in Portland.

Teaching and Engagement Department (TED) faculty coordinated and implemented workshop series, course modules, and orientations targeting strategic populations that include:

- **Graduate student workshop series.** This included the popular Lit Review workshops, bibliographic management workshops, and workshops related to a variety of other tools. This series used librarians from several departments, including TED, CDSS, and Collections and Resource Sharing Department (CRSD).
- **Undergraduate workshop series.** TED faculty continued to offer a series of three workshops, targeting advanced undergraduate and thesis students. Three new information literacy workshops were developed and integrated into the First Year Experience.

- **Writing 121.** TED faculty taught between 30-40 sections per term, delivering an information literacy module worth 10% of the student's course grade. Faculty also conducted two pilot programs to test new course content in winter and spring 2013.
- **INTO Outreach & Engagement program.** Two TED faculty librarians adapted the WR121 curriculum for international students. They also institute 4 hours a week of librarian office hours in the INTO building that resulted in 18 student consultations. They also began teaching a library module in every section, of the "American Survival" course reaching 150 students.

Library as Learning Space:

The Valley Library continued to provide 24/5 hours during the fall, winter, and spring terms to better meet the needs of students for individual and collaborative workspaces in which to engage with information and technology resources and each other to foster student success. A total of 66,506 students used the library between midnight and 7 am during the 2012-2013 academic year. This was a slight increase in usage (247 students) over the previous academic year.

TED faculty and staff collaborated with other units, including CRSD and Emerging Technologies and Services (ETS) to offer new services and to improve existing services that included the development and implementation of a new and improved study room reservation system for OSU students and faculty and a system for lending Nexus tablets to OSU faculty and staff.

TED faculty conducted assessments in the Learning Commons to inform decisions about how to use the space that will be available when two Information Service desks consolidate and move to a new location in mid-July. TED staff used a poster station in the Commons asking students what they missed in the space and what they could use more of. TED staff posted images of different furniture and technology options for the space and asked students to evaluate them. The images were rotated weekly for three weeks. Based on user input, the TED faculty developed two plans for the space; one involved repurposing existing furnishings and one proposed new furnishings.

Student Employment, Internships, and Experiential Learning:

OSU Libraries and Press funded the development and implementation of an Undergraduate Research Internship Program designed to offer OSU students unique experiential learning opportunities that provide them with skill sets that employers are seeking. The first two intern projects will begin in summer and fall terms.

- **SCARC – Colegio César Chávez Collection Online and Physical Dual Language Exhibits.** The intern will create a dual language (English and Spanish) online exhibit of the Colegio César Chávez Collection using the web publishing software Omeka; and curate a small, dual language physical exhibit.
- **OSU Press & ETS – *Ellie's Log* Web Site.** The intern will create, update, and moderate content on the *Ellie's Log* web site and participate in usability testing of the site with various audiences. *Ellie's Log* is the first children's book published by OSU Press. The intern may also contribute content to other Libraries or Press web sites.

SCARC hosted several internships and specialized student projects that gave students valuable learning opportunities to conduct historical research and experience working in an archival repository. These projects included processing archival collections such as the Miracle Theatre Group Records, developing new web content on the Pauling Papers, developing exhibits on women's history, and creating exhibits related to the St. Philip Episcopal Church Records.

OSU Press mentored the third George P. Griffis Publishing Intern, Brendan Hansen. Hansen created a book trailer for *Ellie's Log* and attended the annual meeting of the Association of American University Presses in Boston in June 2013.

Students employed in ETS this year worked on a number of projects that involved experiential learning:

- ETS graphic design students worked on a large variety of print and web projects that are being used in their professional portfolios.
- EST hired two programming students to work on projects related to external partnerships that will develop and improve the accessibility of digital content.

Senior Design Projects at OSU Libraries:

OSU Libraries was the client for senior design (capstone) projects in both electrical engineering and computer science for the academic year 2012-2013. In engineering capstone classes, students work in small groups over three terms to develop solutions to real-world engineering problems posed by clients from OSU, industry, and small business.

- Real-Time Seating Availability at The Valley Library
Electrical engineering seniors developed a system to help students find empty tables in The Valley Library. Their working prototype combines passive infrared sensors and microcontrollers to sense when someone sits down at a table. That data goes wirelessly to a database that displays the information on a web site. Students can access the web site from computers or mobile devices to find open tables. When tables are available, they show up as green; when they are in use, they show up as red. This project was voted 2nd place for best project in Electrical and Computer Engineering (ECE) by industry professionals at the 2013 OSU Engineering Expo. There were 35 projects in ECE this year.
- Study Room Reservation System: Going Mobile
Computer science students in a capstone project enhanced the study room reservation system to work on mobile devices. Team members developed a mobile interface and optimized the reservation workflow so OSU students can now reserve rooms on the go, between classes, and on their mobile phones.

Other student-focused achievements:

TED faculty developed a for-credit internship for a College Student Services Administration student to work on outreach and orientation programs related to library services and resources.

The Center for Digital Scholarship and Services collaborated with Undergraduate Research Units (Honors College, Undergraduate Research, Scholarship and the Arts, etc.) to ingest approximately 100 undergraduate theses, posters, presentations, and creative projects into the institutional repository, ScholarsArchive@OSU, which makes these works freely accessible on the web. More than 60 of these items led directly to students receiving an Undergraduate Research, Scholarship, and the Arts Transcript Notation upon graduation.

1B. Research and its impact

Michael Boock (CDSS) presented a paper co-written with Tom Johnson (CDSS) on "Linked Data Services for Theses and Dissertations" at the 15th International Symposium on Electronic Theses and Dissertations in Lima, Peru September 12-14, 2012.

As a result of a Lundeen Research Award project by library faculty members Evviva Weinraub, Margaret Mellinger, Uta Hussong-Christian, and Jane Nichols, the Libraries purchased Nexus 7 tablets to lend as replacements for existing Kindle e-book readers.

Funds from the Robert Lundeen Library Faculty Development Award supported these noteworthy research projects and development of faculty expertise:

- Hannah Rempel (TED) and Margaret Mellinger (ETS/TED) studied students' adoption and use of bibliographic management tools. Their research has great potential to strengthen the Libraries' understanding of the impact that such tools have on graduate students' research productivity.
- Larry Landis and Tiah Edmunson-Morton (SCARC) participated in the onsite investigation of special collections and archives facilities at UCLA, the University of Chicago, and Iowa State University. Their report will contribute to the proposed development of physical facilities on the 5th floor of The Valley Library, the home of the Libraries' Special Collections and Archives Research Center.
- Steven Sowell (CRSD) studied how OSU students use overnight hours in The Valley Library to increase our understanding of the contributions library spaces make to undergraduate students' academic achievements.

Janet Webster (Guin Library) co-authored a report for the Northwest National Marine Renewable Energy Center (NNMREC) on the information needs of stakeholders. Kate Sherman, a graduate student in Marine Resource Management, Sarah Henkel, an assistant professor in Zoology, and Janet described the needs and expectations of those interested and involved in development of marine renewable energy. Recommendations for NNMREC included improvements to the Center's web presence and innovative ways to push updates on research and assessments to those interested. The report is available in ScholarsArchive@OSU: <http://hdl.handle.net/1957/37955>

Anne-Marie Deitering (TED) and Margaret Mellinger (ETS/TED) completed data analysis on the McEdward-funded study initiated in 2012 examining student use of tablet devices. Research results were presented at:

- Mobile technologists at the m-Libraries conference at the Open University in Milton Keynes, UK.
- First-Year Experience professionals at the National Conference on the First-Year experience in Orlando, Florida.

Mary Elizabeth Braun, Acquisitions Editor for OSU Press, was invited to present to the [Mellon-Hawai'i Fellows gathering](#) in Kailau-Kona, Hawai'i on the state of academic publishing. She joined a panel of experts who advised emerging scholars on strategies for getting submitted book manuscripts accepted by scholarly publishers.

1C. Outreach and engagement, including international-level activities

Richard Sapon-White (CDSS), as part of a Fulbright Scholarship, taught cataloging and metadata courses at the University of Warsaw in Poland.

Sue Kunda (CDSS) provided a three-part copyright workshop series for the OSU community and worked with Legal Counsel to initiate an interdepartmental committee to develop a campus-wide copyright policy.

The OSU Faculty Senate passed a university-wide Open Access policy with a unanimous vote at the June 13 Faculty Senate meeting. This policy will ensure public access to research article by OSU faculty, and is the culmination of years of work by a variety of library faculty and staff to facilitate the broadest possible dissemination of OSU scholarship.

ETS partnered with an NGO in Kenya called Maria's Libraries to create a prototype of a crowd-sourced, mobile optimized translation platform to help with literacy engagement in rural Africa.

SCARC granted three [Resident Scholar](#) awards for visiting SCARC to conduct research in the Pauling Papers and related collections in 2012-2013: Pnina Abir-Am (Brandeis University faculty); Valerie Kuletz (independent researcher; Oregon State University Affiliate Faculty); and, Clarissa Lee (Duke University graduate student).

SCARC undertook several outreach and engagement activities, including:

- Oregon Archives Month programming to showcase collections in events at The Valley Library as well as remote venues like the Oregon Archives Crawl in Portland.
- SCARC open houses on three Saturdays as a pre-game activity before Beaver football games. The Dad's Weekend attendance was nearly 100 people.
- Multiple exhibits to promote collections, including recently digitized glass plates negatives that have never been publically displayed, and an exhibit on Braceros in conjunction with the opening of the new CL@SE Center.
- SCARC tours for special university visitors such as Congressman Peter DeFazio and scientists from the BIEN Technical University in Switzerland.
- Faculty Research Associate Chris Petersen gave a Science Pub talk with Steve Lawson on Linus Pauling and the Linus Pauling Institute to a standing-room only audience.

Laurie Bridges (TED/ETS) was accepted to be a member of the OSU Global Learning Initiative learning community in spring 2013. She participated as a teaching librarian and designed a resource guide available to all faculty to help them incorporate international content into their courses.

The OSU Press published:

- its first children's book, *Ellie's Log*, and an accompanying Teacher's Guide, that draws on the strengths of the OSU College of Forestry, the Department of Fish and Wildlife, and work at the H. J. Andrews long-term ecological research site.
- published a long-awaited biography of Ava Helen Pauling by Mina Carson, OSU associate professor of history. Much of Carson's research for the book was conducted in OSU's Special Collections and Archives Research Center.
- organized more than 150 author events in the Pacific Northwest and beyond, including nine events in Corvallis (three of those on the OSU campus).

Numerous OSU Press titles were selected for state and national book clubs and community reads including America's Wild Read (*Gathering Moss*), Newport Reads (*Mink River*), North Plains Reads (*Mink River*), and Jefferson County Reads (*Listening for Coyote*). The Press also licensed these books to increase access and reach a wider audience: *How to Live Longer and Feel Better* (Czech language edition); *Pedaling Revolution* (Portuguese language edition); *Massacred for Gold* (documentary film rights).

1D. Community and diversity enhancement initiatives

The Tribal Archives Institute (TAI) was held in The Valley Library August 19-24, 2012. Eighteen attendees representing all nine of Oregon's federally recognized tribes attended. The Institute consisted of 21 sessions (including two field trip days), and opening and closing dinners. The TAI was featured in the January/February 2013 issue of *Archival Outlook*, the news magazine of the Society of American Archivists.

CL@SE and OMA Inaugural week presentation took place in the library 2nd floor rotunda and consisted of three panelists discussing the Latino/a community's heritage in Oregon. Oregon Multicultural Librarian Natalia Fernandez (SCARC) presented as part of the panel on the Bracero program and photograph collection.

SCARC continued to strengthen partnerships with campus cultural centers:

- The OSU Centro Cultural Cesar Chavez now has an archival collection in SCARC: RG 248. The collection is made up of the Center's scanned photo albums available via CONTENTdm. SCARC now includes collections for three of the four campus cultural centers.
- Natalia Fernandez collaborated with Ethnic Studies Professor Natchee Barnd to conduct oral histories with Native American Longhouse staff. All seven interviews are transcribed and the audio is available online.

The Oregon Multicultural Archives continued its ongoing relationships with the Urban League of Portland and St. Philip the Deacon Episcopal Church. New relationships have been developed with the Miracle Theater, a Latino theatre arts organization; and the Obo Addy Legacy Project, an African music and dance group.

TED worked with campus partners to translate library orientation brochures into Spanish and Arabic.

TED faculty led the revision of a position description to begin the recruitment for a Student Engagement and Community Service librarian position. Devoting a faculty position to this illustrates the Libraries' commitment to supporting student success and persistence, particularly among students who are members of traditionally under-represented groups.

In an effort to ensure that the OSU and other scholarship available in the ScholarsArchive@OSU institutional repository is accessible to everyone, the Digital Production Unit revised scanning procedures to follow recommended ADA Section 508 guidelines for scanned textual materials. This includes embedded metadata enhancements and the addition of accessibility tags.

Mary Elizabeth Braun, Acquisitions Editor for OSU Press, participated in the First Peoples publishing panel at the 2013 meeting of the Native American and Indigenous Studies Association. Attendees included tribal elders, scholars, students, artists, and others from around the U.S., Canada, Sweden, Finland, South America, Japan, China, Taiwan, and other countries.

1E. Other appropriate initiatives

OSU Libraries and Press completed a new strategic plan for 2012-2017. This plan establishes four primary goals:

- Reimagine the learning and service environment
- Enrich academic impact and educational prosperity
- Play a fundamental role in knowledge creation and dissemination
- Sustain an intentional and inclusive organization

Recruitment of faculty positions:

OSUL& P initiated recruitment efforts that hired these successful candidates:

- Cheryl Middleton, Associate University Librarian for Learning and Engagement
- Anne-Marie Deitering, Head of Teaching and Engagement Department
- Rhonda Hankins, Executive Assistant to the University Librarian and OSU Press Director
- Lori Hilterbrand, Circulation Services Supervisor

Expanding access to OSU research and scholarly resources:

Library faculty members Amanda Whitmire and Shan Sutton and David Barber (IS) participated in the 2012-2013 Association of Research Libraries' E-Science Institute, that resulted in interviews with campus stakeholders and the writing of a "[Strategic Agenda for Research Data Services](#)" to guide the development of data services for faculty and students at OSULP.

CDSS continued a major project to increase the visibility, accessibility, and impact of faculty articles using a Web of Science database RSS feed of faculty articles. As a result, approximately 58% (1250) of all eligible OSU faculty articles were deposited in ScholarsArchive@OSU, making them freely accessible to anyone with an internet connection.

SCARC developed several new digital collections and web sites to facilitate online discovery of its holdings. These include unpublished manuscripts by William Appleman Williams, Oregon photos by Benjamin Gifford from glass plate negatives that have not be viewed in public before, and the Pauling documentary site "The Structure of Proteins" that includes over 40 objects from the Pauling Papers.

ETS partnered with OSU Press to release the companion website to *Ellie's Log*, OSU Press' first children's book. The *Ellie's Log* website, created with assistance by one of the Libraries' graphic design students, provides a forum for readers and users to share their own explorations with a larger community, and provides resources for educators to integrate the text into their curriculum.

Several library faculty and staff are engaged in an ongoing collaboration with colleagues at the University of Oregon library to develop a digital content management system using the Hydra platform. This system will offer maximum customization and flexibility for users of online collections, including digitized SCARC materials.

ETS developed and implemented touch-screen kiosks in The Valley Library that allow users to reserve study rooms, identify the location of classes, learn what's new in the Libraries and Press, and find staff members. Since implementation of the touch-screen kiosks, use of study rooms has tripled at The Valley Library because they are easier to reserve.

In partnership with the Institute for Natural Resources, the Libraries continued development of the Oregon Explorer web site. Oregon Explorer provides free public access to a suite of geo-spatial tools for accessing information on natural resource information. This year's achievements include the launch of the Western Landscapes Explorer and the development of the Oregon Rapid Wetland Assessment Protocol tool as well as other enhanced community data mapping tools for the Rural Communities Explorer.

The Parr Rare Book Collection was donated by Al and Ruth Parr in July 2012. This collection of more than 300 volumes, including many significant religious texts and titles in the history of science, is a major addition to SCARC's rare book holdings.

SCARC is leading a two-year OSU Oral History project with funding from the Provost's Office and the Division of University Relations and Marketing. In anticipation of OSU's Sesquicentennial in 2018, this project will involve videotaping interviews with 50 significant alumni, former faculty members, and former administrators. The videotapes and transcripts will be accessible on the web.

Sustainability:

OSU Libraries and Press launched new print release terminals in the Learning Commons, significantly cutting paper usage and waste.

2. Brief assessment of efforts

What worked:

New OSU Libraries and Press' strategic plan includes measures of success for all goals to align assessment efforts within the plan.

In a recently completed research project that examined how students are using the 24/5 hours, nearly 90% of survey respondents indicated that the availability of the overnight hours made a difference in their academic success.

Purchased LibPas (Library Performance Assessment Service) software to gather and analyze assessment data, especially regarding library user experiences and preferences.

The merged SCARC staff has enabled the department to allocate more staff time to collection processing activities and the creation of finding aids that support discovery of collection content online. Within the Northwest Digital Archives Consortium of 37 institutions in 2012-2013, SCARC finding aids ranked fifth in download rate. This reflects the high quality of the finding aids and the fact that many of them include a full description of the collection.

SCARC's assessment surveys of the Tribal Archives Institute participants indicated a high level of satisfaction with the training. Thirteen of fifteen respondents felt that the TAI was better at meeting their needs and expectations than similar events that they had attended. Fourteen indicated that the Institute provided them with information that would help them to their jobs better. Fourteen of fourteen respondents rated the overall Institute as excellent or very good.

Areas that need improvement:

While the Libraries continue to receive accolades for learning spaces, space issues and needs continue to evolve. Multiple factors continue to play a role in making library space relevant to users. These factors include increased student enrollment, campus growth and space shortage, the merger of University Archives and Special Collections, the Libraries' participation in shared print repository efforts, and the ongoing challenge of providing individual quiet space as well as collaborative learning space. Current SCARC space limits the department's ability to meet its full potential in areas such as student learning and outreach to the community.

The Libraries rely heavily on TRF funding to provide core content and services to our users. We need consistent base funding to discontinue making annual applications for these funds.

Though the Libraries and Press benefit from strong relations with University Relations and Marketing, increasing FTE related to communications and marketing will assist in "telling our story."

Successful implementation of the OSU Open Access Policy may require additional staff and infrastructure investments to accommodate the related increase in article submissions and the need to develop additional features in ScholarsArchive@OSU.

The Libraries and Press have a fundamental commitment to using Open Source platforms to develop tools and resources for library users, but needs additional programming staff to fully support its aspirations in this area.

Major barriers:

Sharing fundraising FTE with other campus units continues to hinder development efforts. Library peers at PAC 12 institutions reported in fall 2012 that their total fundraising FTE, including support staff, averaged 3.0 FTE. They also reported raising \$4 million in cash and in-kind donations on average in the previous year.

3. Brief summary of major faculty and student awards

The Valley Library was selected by *Daily Barometer* readers as the best place to study on campus for the second year in a row.

SCARC student assistant Hannah Mahoney was one of the winners of the Library Undergraduate Research Awards for her paper, *A Global Affair: Understanding 1960s Geopolitics Through the 1964-1965 New York World's Fair*. This paper was written for her HST 407 class, U.S. in the Modern World (one of the SCARC instruction classes). She was also selected as the College of Liberal Arts' Undergraduate Researcher of the Year and received the History department's Robert Wayne Smith Book Award, which "honors the author of the best research paper or review essay submitted in a history course during the academic year."

The Tribal Archives Institute team of Natalia Fernandez, Tiah Edmunson-Morton, Larry Landis, (SCARC faculty), and graduate intern Laura Cray was awarded a Vice Provost for Outreach and Engagement's award for Excellence in Diversity.

Janet Webster received the Oregon Library Association's Distinguished Service Award in April 2013 for "extraordinary contributions to the Oregon library community."

In November of 2012, the Gray Family Chair for Innovative Library Services, Professor Terry Reese and the Libraries of Oregon project team won an Association of College and Research Libraries - Oregon Award for Excellence.

OSU Press books received several awards and honors including a Bronze Medal and a finalist selection in the 2012 Book of the Year Awards from *Foreword Magazine*; a WILLA Award finalist (for books written about women in the American West), an Oregon Heritage Award, and an American Association of University Presses design award. Press titles were featured in such publications as *Chronicle of Higher Education*, *The Los Angeles Times*, and *Library Journal* and appeared on numerous state and regional bestseller lists.

4. Brief summary of key initiatives to leverage E&G and other base resources and to improve administrative efficiencies

OSU Libraries and Press was awarded a \$65,000 Library Services and Technology Act grant from the Oregon State Library for the "Building Oregon" project that will develop a mobile-friendly web application providing access to digitized content on Oregon buildings from an archival collection housed at the

University of Oregon Library.

Completion of year two of the Library Services and Technology Act (LSTA) grant for the Tribal Archives Institute (\$19,180).

Received funding (\$1,000) from the Vice Provost for Outreach and Engagement for disseminating information about the Tribal Archives Institute.

Received \$60,000 in support for the sesquicentennial oral history project (starting June 2013) from the Provost's Office and the Division of University Relations and Marketing.

ETS signed a partnership agreement with the Systems Infrastructure Group (SIG), a unit of campus IS, to migrate our services from hardware the Libraries purchased to hardware purchased with a variety of University units. This partnership will yield more efficiency in terms of server space and maintenance, establish a stable cost structure to support our services, and provide improved protection of our online content in the event an outage occurs.

ETS led an initiative with IS, Printing and Mailing, and the Colleges to implement a consistent pricing structure for campus-wide printing. The Valley Library will serve as the first location for a phased rollout in 2013-2014.

During 2012-2013, the OSU Libraries continued its participation in a project with other members of the Orbis Cascade Alliance to provide e-books on demand to patrons. OSU faculty and students were able to access online content valued at just over \$1,715,065, or 28.6 times OSU Libraries' original investment of \$59,778.

OSU Libraries leveraged its Alliance membership dollars and increased access to multiple resources for all OSU users, including students and faculty studying or working abroad. OSU Libraries expended slightly more than \$751,768 to participate in collaborative Alliance purchases, representing access to at least 40 electronic databases and reference resources as well as full-text journal packages. Our participation resulted in cost savings/avoidance totaling \$934,160 in 2012.