



Assessment Annual Report

Service or Collection

Guin Library

Fiscal Year

Fiscal year 3 (July 2022 – June 2023)

Overview

Guin Library and the Hatfield Marine Science Center (HMSC) have returned to feeling much more like our pre-COVID days. Meetings are happening in our spaces. There are full complements of students in spring and summer. Our foot traffic and circulation counts are both up over last year.

Over the last year, we continued to make changes to facilitate use of our spaces. We replaced the 33-year-old seminar room furniture with sturdy yet lightweight, wheeled tables and chairs that are easy to move and reconfigure based on the users' needs. Upgrades to our meeting rooms' equipment by OSU Academic Technology created open wall space. After some wall repair and painting, we hung glass whiteboards in the three meeting rooms. This will free up mobile whiteboards for student use in other parts of the library. We replaced a heavy wooden study table with two lighter-weight, wheeled tables that provide flexibility for our front study areas. The heavier table was moved to be an additional group study space in the back of the library. Smaller, movable individual tables were also added to provide workspaces with our soft seating spaces. They adjust up and down making both the tables and our soft seating more accessible.

Our increased foot traffic included community groups who were new to our spaces including a local private school, the Oregon Coast Aquarium aquarists, and an OMSI documentary film camp. On Marine Science Day, we supported an OSU Press book talk and our children's book collection. We had 30 people at the book talk and over 700 people through the library doors. It was terrific seeing families relaxing and enjoying some quiet book time with their children. We also had two tables of people spontaneously playing games and many questions about our collection and services. OSU-related traffic has also increased as we are now a regular stop on the HMSC tours for new students/parents. They are another group with lots of questions about our services and collections.

Marketing materials were updated including a new brochure and stickers. The stickers have been wildly popular. We are also making sure that other OSULP promotional items like pens and pencils are available. Our [Library of Things](#) is being used more thanks to a new online guide that is easy to use. A display was also created in our glass case to highlight some of the items. Subject markers were added to the physical collection to increase browsability.

Our new books are receiving wider marketing with the use of a new graphic and social media postings. The Hatfield Marine Science Center social media coordinator is also highlighting Guin Library resources monthly. Our focused book displays always garner attention. In particular, our Women in Marine Science display for Women's History Month was popular. We had an accompanying library guide that also saw some use. We will continue to create library guides for these special exhibits to improve usability and promotion.

Earlier in the year, the HMSC Student Organization (HSO) approached us about providing a space for their Mind Spa. Based on the CAPS Mind Spa on the main OSU campus, our carrel space provides a private spot for online medical appointments, private conversation, relaxation, and meditation. We worked with the HSO and the HMSC Housing Coordinator to outfit the room with tools to facilitate the relaxation theme. All students can reserve the space and it is available for drop-ins as well.

Strategic Significance:

The Guin Library continues to market our library services to the broader OSU community and to our local Lincoln County community. These relationships brought in new users and new types of use. We informally evaluate our spaces and make changes to improve usability. Continuing outreach and collaboration with our communities to share our resources is key to our success and to meeting the mission of Oregon State University.

Takeaways:

Services: We have returned to our regular levels of service with an increase in in-person usage.

- Our overall circulation numbers are trending upward. Auto renewal is widely used and saves time for both the patrons and library staff.
- Our foot traffic is increasing.
- We saw a wider diversity of community users.
- We saw an increase in the number of books borrowed from us by other Orbis Cascade Alliance libraries (Summit lending).
- We continue to be one of the top lenders of library materials to the members of the International Association of Aquatic and Marine Science Libraries and Information Centers though overall the numbers of requests has gone down.

Spaces: We continue to modify our furniture and spaces to better meet the needs of our HMSC community and students.

Next Steps:

- Continue to look at library spaces especially in tandem with how other new public spaces are being used in the Gladys Valley Marine Studies Building.
- Be alert to possible usages shifts due to the construction of new HMSC housing.
- Making our physical collection easier to use by shifting items off the upper shelves and weeding the collection to make it more usable for everyone.

Assessment:

Guin Library is a space used by a variety of people for research and studying. We continue to refine our services to meet the unique needs of the HMSC community along with our

growing base of community users. Continued growth at HMSC in both the research and education realms will continue to increase usage of our spaces and collections.

Respectfully submitted,

Mary J. Markland

7/21/2023

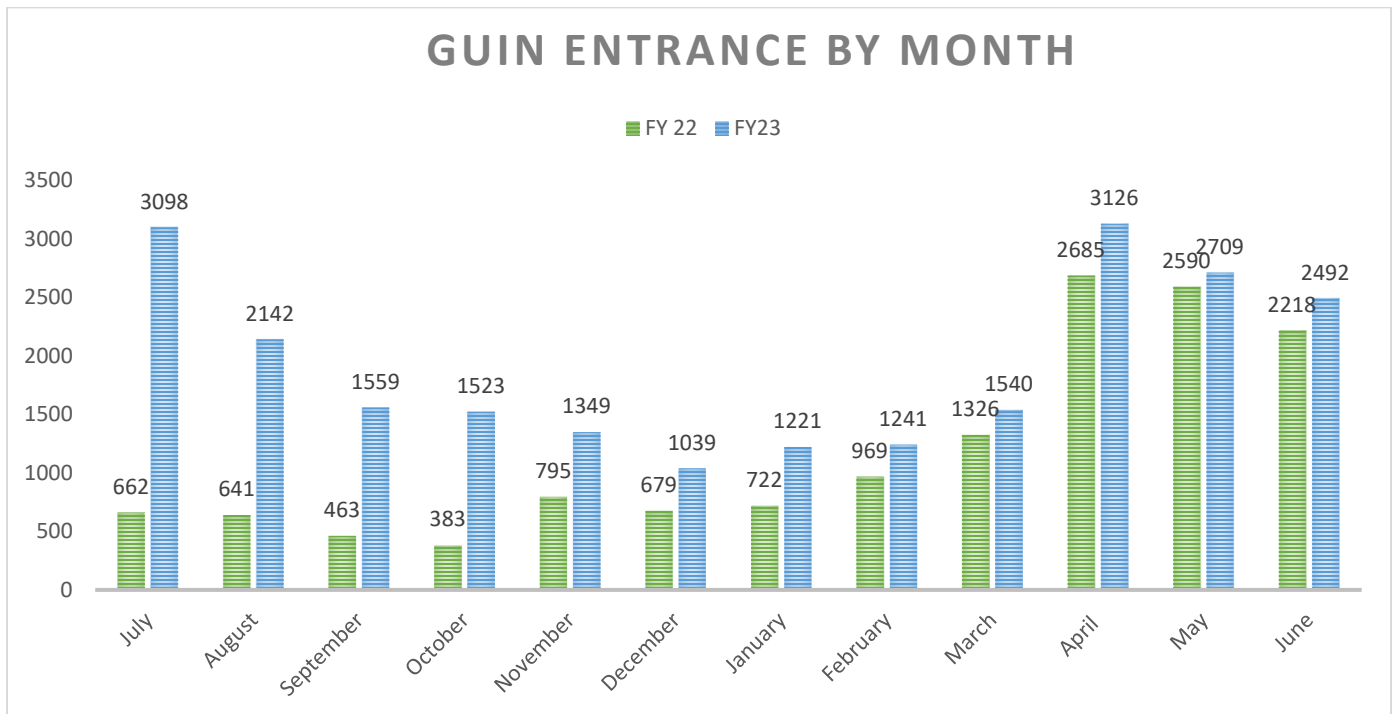
Signature of the person (or persons) who prepared this report

Date submitted

Attachments

Appendix A: Assessment Data

Guin Entrance Data Comparison FY22 vs FY23



Subject LibGuide Views

| LibGuide | FY22 | FY23 |
|---------------------------|------|------|
| Guin New Books | 703 | 701 |
| Guin Library of Things | n/a | 691 |
| Marine Science | 218 | 273 |
| Women in the Marine World | n/a | 59 |

Interlibrary Loan/Document Delivery/Summit

| | 2018-19 | 2019-20 | 2020-21 | 2021-22 | 2022-23 |
|--|---------|---------|---------|---------|---------|
| ILL Borrowing | 137 | 79 | 77 | 102 | 86 |
| ILL Lending | 258 | 235 | 338 | 212 | 169 |
| Scan & Deliver - Guin Patrons | 69 | 39 | 33 | 88 | 39 |
| Scan & Deliver - Guin filled for Valley Patrons | 102 | 110 | 113 | 170 | 129 |
| IAMSLIC | 143 | 139 | 55 | 52 | 44 |
| Valley items sent to Guin | 112 | 43 | 66 | 85 | 162 |
| Summit Borrowing | n/a | 136 | 0 | 227 | 242 |
| Summit Lending | n/a | 334 | 0 | 236 | 368 |

Circulation of Physical Items

| | 2018-19 | 2019-20 | 2020-21 | 2021-22 | 2022-23 |
|--|---------|---------|---------|---------|---------|
| Loans (In House + Not In House) | 877 | 707 | 331 | 833 | 959 |
| Returns | 865 | 684 | 305 | 774 | 796 |
| Renewals | 132 | 99 | 45 | 117 | 49 |
| Lost | 21 | 32 | 9 | 16 | 14 |
| Auto Renewals | 546 | 506 | 134 | 717 | 727 |
| Recalls | 40 | 30 | 4 | 20 | 15 |